

## Partners

### CNC

Web : <http://www.cnc.fr>

### iTVAlliance

Web : <http://www.itvalliance.org>

The Interactive Television Alliance is an independent, self-funding non-profit trade and professional organization representing the broad interests of the entire iTV industry. Members include representatives from Content, Distribution, Advertising Applications, Data/Commerce, Production and Hardware companies. The ITA aggressively promotes the deployment of interactive television technologies through public awareness, industry outreach, education, networking opportunities, and professional services.

### Mediametrie

Web : <http://www.mediametrie.fr>

Mediametrie is an interprofessional French company which measures the audiences of audio-visual and interactive mediums. Created in 1985, the company has developed activities in France and internationally in the area of: Television, Radio, Cinema, Internet and New Media.

Metric Line is a subsidiary of Mediametrie. It is a technology company specialised in the design and supply of automatic solutions for the measurement of media audiences and for the tracking of media contents in the areas of television, interactive services, radio, cinema, billboard and mobile telephony.

### Metric Line

Web : [www.mediametrie.com](http://www.mediametrie.com)

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Nagra

Web : <http://www.nagra.fr>

Tvcard

Web :